

DAILY CANDY LOS ANGELES

January 19, 2009

Crispy Business

Milk & Krunchies




It's official. The cupcake crisis has reached critical mass.

To counteract the effects of frosting excess, we've discovered a sweet new strategy: Milk & Krunchies.

Disenchanted by the logjam of baked goods on the market, a former lawyer and her best pal put an indulgent twist on Mom's old-fashioned rice crispy treats.

The gussied-up squares come in three flavors that pack a tasty combo of childhood nostalgia and grown-up decadence. Made with strawberry jelly, the PB&J tastes like a naughty sandwich. Peanut butter cup is tried and true. Dipped in milk chocolate with bits of buttery goodness, the toffee mix will make you go snap crackle pop.

Things might be bad right now, but it's never too late to change dessert course.

Available at Kitson Studio, 142 North Robertson Boulevard, between Beverly Boulevard and Gracie Allen Drive, Beverly Hills (310-360-0051). Special orders available by phone (310-826-2670) or e-mail sales@milkandkrunchies.com. For more information, go to milkandkrunchies.com.  MAP IT